

## **Job Description – Presentation/Multimedia Content Designer (Contract work)**

The Special Event Company, a high-level meeting and event planning company based in Raleigh, NC, was recently named one of the Top 50 Global Event Companies for the second year in a row. To help us maintain this momentum, we are seeking a part-time, creative Content Designer on a contract basis.

### ***Scope of Work:***

#### **Presentation Design proficiency**

- Apple Keynote, PowerPoint, familiarity with Prezi
- Template design and advanced animation
- Chart & Infographic design

#### **Graphic design proficiency**

- Illustrator, Photoshop, InDesign
- Creating corresponding collateral if needed

#### **Brand Implementation**

- Following brand guidelines to ensure continuity
- Creating/editing content to match standards

#### **Onsite graphics operation for Live Events**

- Real-time editing
- Calm in high pressure environments
- Understanding of live-event crews and communication

#### **Motion Graphic Capabilities preferred**

- Apple Motion, After Effects
- Session/Title animations
- Animated backgrounds
- Template customization

#### **Stock Media Acquisition**

- Finding and implementing stock photos, illustrations, videos and animations

**Competitive rates will apply based on experience.**

If interested in applying for this position, please submit your resume to [resumes@specialeventco.com](mailto:resumes@specialeventco.com).

[www.specialeventco.com](http://www.specialeventco.com)